

LEGAL BASIS OF THE DRAW

“BUY AND WIN” CAMPAIGN – CHRISTMAS 2025 / THREE KINGDOM 2026

IN L'AMETLLA DE MAR**

FIRST. – ORGANIZER

The Ametlla de Mar City Council, together with the participating establishments, is organizing a draw aimed at customers and clients who make purchases within the framework of the “Buy and Win” commercial campaign.

Each participating establishment provides a €30 gift voucher, which the winner must spend in the same establishment. The City Council will provide 300 tickets to each participating business for distribution among its customers.

SECOND. – SCOPE

The draw is aimed at all people over 18 years of age who make a purchase in any of the participating establishments.

Each establishment will determine its own conditions for access to the participation tickets.

THIRD. – CONDITIONS OF PARTICIPATION

1. The participation period begins on Thursday, December 11, 2025 and ends on January 5, 2026, both inclusive.
2. To obtain a ticket, it is essential to make a purchase* at an establishment participating in the campaign.
3. Incompatibilities: Owners, first-degree relatives or employees of their establishment will not be able to participate with their tickets.
4. Businesses must place the official campaign poster in a visible place and promote it on their social networks.
5. Each establishment must have a box or container to deposit the tickets.
6. It is mandatory to stamp the front of each ticket. Tickets without a stamp will be canceled.
7. The boxes/containers with the tickets must be taken to the Tourist Office on January 7 and 8, 2026.

* Each establishment will decide the minimum purchase amount necessary to obtain the ticket.

FOURTH. – PARTICIPATION MECHANICS

1. Participants must indicate their name, surname and telephone number on the ticket and deposit it at the establishment's cash register.

2. Collaborating establishments must deliver and stamp the tickets corresponding to the purchases made.

FIFTH. – PRIZES AND PARTICIPATING ESTABLISHMENTS

Prizes

- 9 gift vouchers (Value of €120).
- 1 gift voucher (Value of €120) + 2 Candelera 2026 subscriptions.
- 1 gift voucher (Value of €120) + 2 free CEM registrations.
- 1 gift voucher (Value of €120) + 2 guided tours of the fortifications + 2 guided historical tours.

Gift vouchers according to establishment

1. 1st gift voucher: Vila Callau, Arrans de Tap, Peixos Duque and Valhalla.
2. 2nd: Felip Electrodomèstics, Via del Corso, Llibreria Sant Jordi and Esmeralda.
3. 3rd: Expert Serafí, Melània Domènech, Consarnau Regals and l'Hort de la Clara.
4. 4th: Carmenblanchdesigns, Òptica Punt Visual, Fruiteria Àngela and Moto R&R.
5. 5th: Miraquecolchon.com, Carniceria halal la Cala, Sap a Glòria and Cristina Fisio.
6. 6th: Cipri Bookstore, La Cala Pharmacy, Neus Pastisseria and Maelegance Moda.
7. 7th: Sports Àlex, Terra Botiga, Ferreteria Optimus and Lo Niuet.
8. 8th: Can Cisquillo, SushiMar, Peixateria Pere i Manel and Apareke't.
9. 9th: Taty's, Taty's Two, Marley Esthetic Pool and Pedrola Pharmacy.
10. 10th: Panaderia Lurdes, Ma Jolie, Casa Ramonet, Floristeria Jardimar + 2 free registrations to the CEM.
11. 11th: Tallers i Grues Garcia, Bar Nou, Mobles Puell, Cafeteria La Rambleta + 2 historical visits and 2 visits to the Fortifications.
12. 12th: Supermarket/Bakery and Rostisseria Calafat, El Celler de la Plaça, Petit Cafè Dèlia Port Calafat + 2 passes for Candelera 2026.

The prize cannot be exchanged for money or any other good or service.

Complete list of participating establishments

1. Villa Callau
2. After Tap
3. Duque fish
4. Valhalla
5. Felip Appliances
6. Via del Corso
7. Sant Jordi Bookstore
8. Emerald

9. Expert Serafi
10. Melania Domènech
11. Consarnau Regals
12. The Hort de la Clara
13. Carmenblanchedesigns
14. Optical Point Visual
15. Fruiteria Àngela
16. Motorcycle R&R
17. Miraquecolchon.com
18. La Cala halal butcher shop
19. Know Glory
20. Cristina Fisio
21. Cipri Bookstore
22. La Cala Pharmacy
23. Patisserie Neus
24. Maelegance Moda
25. Sports Alex
26. Earth Store
27. Optimus hardware store
28. The Niuet
29. Can Cisquillo
30. SushiMar
31. Peixateria Pere i Manel
32. Apareke't
33. Taty's
34. Taty's Two
35. Farmàcia Pedrola
36. Panaderia Lurdes
37. Ma Jolie
38. Casa Ramonet
39. Floristeria Jardimar
40. Taller d'Automòbils i Grues Garcia
41. Bar Nou
42. Mobles Puell
43. Cafeteria La Rambleta
44. Supermarket, Bakery and Rostisseria Calafat
45. El Cellar de la Plaça
46. Petit Cafè Dèlia
47. Port Calafat
48. Marley Esthetic

SIXTH. – WINNER

The draw will have 12 winners, corresponding to the tickets drawn on January 9, 2026 at 12:00 p.m., in a live broadcast on the Instagram account @ametllademarshopping.

The vouchers can be used until January 31, 2026, inclusive.

SEVENTH. – PUBLICATION OF THE RESULT

The names of the winners will be made public through the social networks of @ametllademarshopping.

EIGHTH. – IMAGE RIGHTS

The winners authorize the use of their image on social networks to inform about the result of the draw, without this generating any financial compensation.

This participation implies the acceptance of the legal framework established by Organic Law 1/1982.

NINTH. – DATA PROTECTION

Responsible: Ametlla de Mar City Council – P-4301300B

Address: c/ Sant Joan, 55 – 43860 L'Ametlla de Mar

Data Protection Officer: dpd@ametllamar.cat

Purpose: Management of the draw and the entries received.

Legitimation: Consent of the participating person.

Conservation: For the time necessary to fulfill the purpose and according to archiving regulations.

Recipients: No transfers are foreseen, except for legal obligation.

Rights: Access, rectification, limitation, deletion, opposition and portability by means of an application to the City Council registry or to the DPD.

Claim: Before the Catalan Data Protection Authority (apdcat.gencat.cat).

TENTH. – RESPONSIBILITY

The responsibility of the campaign is limited to carrying out the draw and delivering the prizes as provided for in these rules.

ELEVENTH. – DEPOSIT OF THE RULES

The rules will be available on the website www.visitametllademar.com and on the social profiles of @ametllademarshopping.

L'Ametlla de Mar, December 6, 2025